

Sr. No. 3782

Exam. Code: 110104

Subject Code : 3777

**B. Voc. Banking & Financial Services - 4th Sem.**

(2517)

**Paper-BVC-402: Business Environment****Time Allowed: 3 hrs.****Max. Marks: 50***(Note: 1. Attempt any 10 questions from Section-A, each question carries 1 mark**2. Attempt any 2 questions each from Section-B and Section-C, each question carries 10 marks)***Section - A**

1. Write short notes on the following:

- i. Social Audit
- ii. Micro Environment
- iii. Government as Promoter
- iv. Statutory liquidity ratio
- v. Deficit Financing
- vi. Social Responsibility of Business
- vii. Cash reserve ratio
- viii. Objectives of Economic Planning
- ix. Features of Privatization
- x. Moral Persuasion
- xi. Capitalism
- xii. Features of Demographic Environment

**Section – B**

1. Define Environment analysis. Discuss the various techniques of environment analysis.
2. Discuss the impact of globalization on the Indian economy. What measures have been taken to promote globalization in our country?
3. Define Socialism. Give the arguments for and against socialist economy.
4. Discuss different objectives with which fiscal policy is framed in India. What are major advantages of fiscal policy in India?

**Section – C**

1. Explain the meaning of social responsibility of business. Discuss the responsibility of business towards different segments of society.
2. How does Political environment influence the business policy of an organization?
3. What do you mean by Demographic Environment? Discuss the features and role of demographic environment on business.
4. Write notes on each of the following:
  - a. Management of Technology
  - b. Features of Socio- Cultural Environment

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